



FUJICOLOR CRYSTAL ARCHIVE DIGITAL PEARL PAPER

A Sparkling Sensation For The Eye

High Gloss Combined with Pearl Effect

High D-Max

Vibrant Color Reproduction

Excellent Image Stability

PEARL PAPER

DELIVERING MORE VIBRANT COLORS WITH A UNIQUE APPEARANCE

What makes PEARL so special? – The embedded pearl-like crystals give the paper a high-gloss reflection, especially in the highlights.

- The pearly effect is visible because of the scattering and interference of light waves on the crystals.

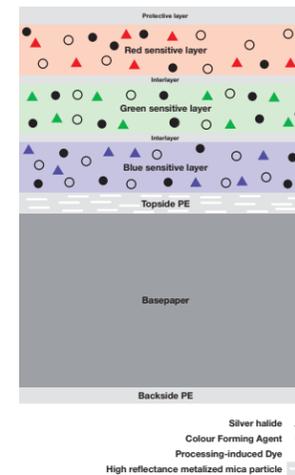
High D-max – Boasts a wide tonal range, producing prints with a rich textured quality.

Purer whiteness – Enhances the freshness of the image and is an assurance for clearer, more distinct images and a sharper text quality.

Vibrant color reproduction – An expanded color reproduction range with high color saturation make PEARL ideally suited for commercial applications.

Excellent image stability – The highest level of image stability make PEARL ideal for display purposes.

What makes the technology so special? – PEARL paper contains a very special component: Pearly mica crystals. Based on the natural mica, they are covered with a thin layer of metal oxides, for example titanium dioxide. Through an interplay of transparency, refraction, coating and multiple reflections, one can discern silver-white and metallic reflection effects. These lend pictures such an intense warmth and depth; they become a true sensation for the eye. The FUJIFILM PEARL technology does not affect physical handling properties like paper cutting.



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Introducing FUJICOLOR CRYSTAL ARCHIVE DIGITAL PEARL PAPER, marking a new era in the printing of high quality glossy digital images. Pearl-like crystals give silver halide color prints a specific luster, creating a distinctive pearl-like appearance, sure to capture viewer attention! PEARL Paper was designed to meet the growing, diverse demands for commercial prints and enables photographers to expand their customer print options.

The development of PEARL paper is proof of FUJIFILM's commitment to maintain and enhance the culture of photography around the world. FUJIFILM is truly dedicated to developing and producing new technologies and products in order to make the world a brighter place to experience.

PEARL paper is extremely well suited for applications in professional portrait, fashion or commercial photography. For professional labs printing with FUJIFILM's Frontier Lab System or other medium or large scale digital printing systems, PEARL paper assures eye catching high quality glossy digital images.

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