

Fujifilm. Innovative data protection.

- ✓ TECHNOLOGY LEADER
- ✓ DATA PROTECTION PRODUCTS AND SOLUTIONS
- ✓ PREMIUM QUALITY PRODUCTS – MADE IN U.S.A.
- ✓ SUPERIOR CUSTOMER SERVICE, DELIVERY AND TECHNICAL SUPPORT
- ✓ TAPEPOWER CUSTOMER REWARDS PROGRAM



Why Buy Fujifilm Data Tape?

TECHNOLOGY LEADER



- Since 2000, Fujifilm has been the leader in the development of large capacity data tape for backup and archival applications. Fujifilm's NANOCUBIC technology incorporates Barium Ferrite particles that deliver superior performance and longer archival life compared to conventional metal particle (MP) tape.
- **Fujifilm and IBM** demonstrated a world record in a data density of **123 billion bits** per square inch on linear tape employing Fujifilm's NANOCUBIC Barium Ferrite technology which translates to a standard LTO **tape cartridge capable of holding 220 terabytes** of uncompressed data! **Fujifilm's LTO Ultrium 6 and LTO Ultrium 7 cartridges** are the first LTO tapes produced with Barium Ferrite magnetic particles using our NANOCUBIC technology.
- Already **proven Fujifilm technologies** have resulted in multi-terabyte generations of Enterprise class data tape from both IBM and Oracle.

DATA PROTECTION PRODUCTS AND ARCHIVE SOLUTIONS



- **Dternity** is Fujifilm's complete data storage solution. Combining **onsite storage** with secure **offsite archiving**, Dternity provides a seamless, scalable and easy-to-use solution for the preservation and protection of your critical data and content.
- Move and secure your data off aging tape to latest storage technologies with our new **Dternity Migration Services**, performed in a Fujifilm-owned ISO27001 certified facility that follows best practices to keep your information secure.
- In-house **barcode labeling services within a clean-room environment** to ensure the highest quality controls and fastest order fulfillment.
- **Custom cartridge printing** is available allowing for easy identification of valuable information.
- Full line of accessories including **factory certified containers** for storage and transportation, and **data cartridge analytic devices**.
- Our **LTO library packs add superior protection** against impact if dropped and provide added protection against dust and humidity, all while offering easy and quick unpacking, carrying and piling.

PREMIUM QUALITY PRODUCTS

- **Made in the U.S.A.** Fujifilm proudly builds millions of cartridges, more than any other competitor and all backed with a lifetime warranty, in our Bedford, Massachusetts factory to guarantee the best quality and better serve the local market. We use the highest production standards (**ISO 9001, 14001**), sophisticated lot traceability, and continuous testing to ensure superior reliability and quality.
- Our Bedford facility is the **World's Largest LTO Factory**  **Solar** and our commitment to social responsibility means that we use renewable energy and source sustainable materials.
- Once assembled, cartridges are barcode labeled in a **clean-room** and then placed in packaging that is both **environmentally friendly** and meets rigid drop/ship testing to prevent damage to the cartridges while in transit. 

SUPERIOR CUSTOMER SERVICE, DELIVERY AND TECHNICAL SUPPORT

- Fujifilm's **dedicated customer service** team ensures accurate order placement, **on time shipping** arrangements, order tracking, and custom order processing.
- Same day shipping is normally available and has become the hallmark of Fujifilm's **outstanding reputation** for best in delivery.
- Finally, Fujifilm's **technical support team** is there when our customers have any issues, questions or concerns about our products and services or their tape system. For technical support call 800-488-3854.

TAPEPOWER CUSTOMER LOYALTY PROGRAM

- Fujifilm customers **earn points** redeemable for valuable data center products, services and seminars through the TapePower frequent buyer membership program.
- Sign up now at www.tapepower.com.

FUJIFILM
Value from Innovation