Only one camera has evolved enough to bring you all this and more.

X E volution.

Even faster to the moment cannot escape.

World’s fastest auto focus speed of 0.08 sec. achieved by Fujifilm’s unique phase detection AF system.

Even more beautiful color reproduction and even higher definition image capture.
The ultimate sensor, APS-C 16M X-Trans CMOS II.

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Even more enjoyment of photography.

Controls and responses that seem even more intuitive with every shot, and simple-to-use Wi-Fi that lets you share each special moment on the spot.

Only one camera has evolved enough to bring you all this and more.

* Fastest AF speed among digital cameras equipped with an APS-C or larger sensor. Measurement conducted by Fujifilm based on CIPA guidelines using the X-E2 equipped with XF14mmF2.8 R lens in High Performance mode as of September 2013.
World's fastest AF speed of 0.08 sec.\(^*\) achieved via the integration of phase detection pixels into the advanced sensor.

High-speed responses from an on-sensor phase detection AF system. Accurate focusing in dark scenes that only contrast AF can deliver. The X-E2 has both, plus Intelligent Hybrid AF for automatic switching to the optimal focusing system for the scene and conditions. A newly developed algorithm improves AF accuracy when shooting low-contrast subjects and dark scenes. The evolved AF system of the X-E2 brings your subjects sharp focus so quickly that priceless moments will never escape your lens.

Instant responses that capture every imaginable moment beautifully. Even in burst shooting, the X-E2's high-speed AF tracks the subject with precision.

The adoption of the dual CPUs and improved computational performance has reduced the processing speed when compared with the previous generation processor\(^*\)\(^\text{3}\). The start-up time when using AF-S has been cut by more than half. The start-up time is further reduced when compared with the X-Pro1.\(^*\)\(^\text{4}\) The improved computational performance of the X-Trans CMOS II sensor reduces the shooting interval to 0.5 sec.\(^*\)\(^\text{4}\) and shutter time lag to 0.05 sec., raising the maximum continuous shooting speed to 7fps (max. 28 frames)\(^*\)\(^\text{5}\) and achieves a maximum continuous shooting speed of 3fps with AF tracking.

Enhanced Continuous AF performance expands its ease of use.

Even while the shutter button is half-pressed, the AF continues to focus on the targeted subject. You can also change the settings and use the Focus Lock as before. Enhanced performance also lets you select the position of the focus target mark (Area Selection). Continuous shooting with AF tracking is also possible with the subject motion predictive AF (in Low-speed Continuous Shooting Mode with the auto focus set to AF-C).

Neither the subject nor the moment will escape you, whatever you're shooting. High-speed responses and intuitive image capture.
X-Trans CMOS II & EXR Processor II
Harnessing the full potential of each lens to capture breathtaking quality in every image.

X-Trans CMOS II for unmatched color reproduction.

X-Trans CMOS II incorporates an original color filter array with a high speed, single-pixel filter to achieve unmatched color reproduction. Compared with conventional sensors which employ an optical low-pass filter (OLPF) to minimize moiré or the loss of image resolution, Fujifilm’s unique X-Trans CMOS II array eliminates the need for an OLPF, meaning the sensor captures unfiltered light from the lens for an unprecedented level of resolution.

Other outstanding features include the large APS-C size sensor’s ability to create log, beautiful tonal effects, and a uniquely strong color image. Fujifilm’s 80-year quest for the ultimate in color reproduction as a photo film manufacturer can capture.

Lens Modulation Optimizer technology brings out the full potential of the XF-lens.

The advanced Lens Modulation Optimizer (LMO) technology in the X-E2 was made possible by the integrated development of the lens, sensor, and processor. For each mounted lens, LMO performs precise processing of the lens focal length and aperture, as well as data from the sensor center to the edge, correcting for focus blur and improving edge-to-edge image quality with incredible sharpness and a sense of dimensional reality. Compatible with the entire XF lens lineup, LMO delivers superb definition with every lens change. Photographers have the option to switch the LMO function ON/OFF depending on their preference. Lens firmware update required.

Shoot at high ISO6400 sensitivity with amazingly low noise.

The unique color filter array of the X-Trans CMOS II sensor also contributes to improved noise reduction when shooting at high sensitivity settings. The high S/N ratio output from the advanced EXR Processor II further enhances the image quality. Delivering high sensitivity processing performance and noise reduction with minimal chromatic blur, the X-Trans array is the key to image quality for its sensor size. This superior performance allows photographers to extend their everyday high sensitivity range up to ISO6400 and capture high quality images with reduced sensor noise and subject motion blur.
Your confidence will grow with every shot. Intuitive dial operation makes the camera an extension of your vision.

When you hold the camera for a shot, your left hand naturally controls the Aperture Ring and your right comfortably finds the Shutter Speed Dial. Everything is ideally positioned so you can concentrate on composing your shot. You are in complete control with a choice of aperture priority AE, shutter speed priority AE, program AE and manual exposure control. With your right thumb, you can turn the 1/3 EV steps of the exposure compensation dial on the back with a satisfying “click” sensation as it firmly snaps into each position.

Redesigned shooting menu and settings for streamlined operation.

Press the “Q” (quick menu) button on the back for instant access to ISO Sensitivity, Film Simulation and other Shooting Menu options. Just use the Selector and Command Dial to adjust your settings, even while shooting. You also have the freedom to customize your interface by assigning ISO Sensitivity, White Balance, Exposure Metering, AF Area Selection or other frequently used functions to 4 different buttons.

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Natural field of vision lets you concentrate on framing the shot. High-definition electronic viewfinder with approx. 2.36 megadots of resolution. Vivid display of the image and data on the 3-inch, 1.04-megadot LCD monitor.

With 100% coverage and approx. 2.36 million dot resolution, the X-E2's electronic viewfinder adopts an optical structure of two glass lenses and a double aspherical lens for a comfortable and natural view of the entire scene with a horizontal apparent field of view of 25°. On the back of X-E2, the large 3-inch, 1,040,000-dot LCD monitor displays shooting information and the image with superb brightness and clarity. Even in dark scenes, the displayed image is easy to see. Adoption of special reinforced glass not only protects the screen from scratches, but also reduces reflections for improved viewing comfort.

Original "one touch" wireless transfer to your smartphone or PC lets you share high image quality on the spot.

Effortless wireless transfer of photos to your smartphone or smart tablet. Just download the free dedicated "FUJIFILM Camera Application" to your mobile device. There is no need to enter an ID, password or to change other troublesome settings. With just a touch of a button, you can transfer your high-quality images to your phone or tablet ready to upload to your blog or social networking site. You can also use the X-E2’s built-in Wi-Fi to save your photos to your PC.

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X Mount Lens - the product of integrated lens & sensor development with original digital technology. Every new addition to the expanding line-up is a gem of optical excellence. Every facet of the development and design of Fujifilm’s original X Mount began with a clean slate. The result was the marriage of high-precision optical engineering with the latest digital technology. From the acclaimed high-resolution XF lens series to the compact portability of the XC lens series, each lens exploits the full potential of the X Mount's descriptive performance.

The combination of the bright maximum aperture of F1.4 and a compact design makes it a fast linear motor-driven autofocus for nimble high-speed AF performance. Exceptional resolution from the center to the periphery of the image. The bright F2.4 aperture and optical design that minimizes chromatic aberration deliver both fine photographic description and beautiful defocused effects.

From the build quality of the body to the precision-machined metal dials, Fujifilm's X series design bursts with the love of photography.

X Accessories enhance both the beauty and mobility of the X-E2 experience.

Compared with real leather, synthetic leather promises the practicality of resistance to the elements and higher durability, while an original manufacturing process produces a texture with the look and feel of authentic leather. Together the material and unique texture provide a reassuring and comfortable non-slip grip for the X-E2.

Each and every part of this camera has been made in Japan using top quality components and high precision engineering. You are guaranteed Fujifilm’s highest quality standards.

The shutter speed and exposure compensation dials are precision milled from solid metal blocks. The knurled finish, "just-the-right" torque resistance and the satisfying "click" at each step ensure smooth, confident operation.

Adding a touch of elegance and the steely sheen of quality, the classic black & silver X-E2. Inconspicuous in the street and ideal for candid reportage-style shooting, the cool black X-E2. The choice is yours.

The choice of die-cast magnesium for the top cover and body produces a high-degree of strength without a weight penalty. The curved surfaces ensure a comfortable grip. Finished in a steel-like sheen and specially coated, the body impresses and has an air of authority.

Leather-like finish for the lasting look of quality

Metal dials for a quality experience- from design to operation

Lightweight yet strong die-cast magnesium body

Leather-like finish for the lasting look of quality

Body in classic silver or discreet black "MADE IN JAPAN"
Full HD Movie Shooting

Shoot HD Movies with expanded functionality and control. The.stabilized image sensor can record fast-moving action with total clarity. Fast Hybrid AF with MR sensor and cross-type sensors ensures quick and precise focusing, even at low luminance. Use the Zebra Display on the LCD screen to monitor exposure when highlighting the max and min values. Customizable AE/AF modes and 60fps high frame rates offer the creative freedom to shoot with complete assurance.

Advanced Filter Function

For photographic shots of a different kind, use advanced Filter functions with your DRIVE button and take your pick. Once a filter is selected, you can opt for Neutral, Sepia, Sepia Tone, or Sepia Tone AF, and manual exposure modes, as well as having the ability to adjust the aperture value, shutter speed and exposure compensation. The Advanced Filter mode offers a choice of 12 different filters. Partial Color filter lets you select from 6 colors (Red, Green, Yellow, Blue, Orange, and Purple) and you can preview the effect on the LCD screen before pressing the shutter.

Exposure compensation dial range of ±3EV

For enhanced adjustment of exposure, the exposure compensation control offers an expanded range of ±3EV with the effect reflected in the live view screen. The dial rotation range has been increased, reducing the risk of unintentional movement of the setting.

Easy-to-use Continuous AF

Focus tracking operation with the shutter button is enhanced. It is also possible to use the focus lock after, and change the setting to the next. The position of the focus target mark can be seen in real time (Mini Focus), and combined with the AF area selection modes that can be set in advance (14 types Continuous Shotgun Mode are auto focus target selectable).

Enhanced shooting functionality with manual exposure

You can preview your shutter speed and aperture value in the live view screen. The dial rotation torque has been increased, improving the feel of control. The Custom ISO AUTO function is also available (with sensitivity restrictions).

Shooting Menu “RESET” and Setup Menu “RESET”

“RESET” has been divided into two separate items: Hold down the MENU button for a few seconds to lock the Selector, and then select the item you want to clear. When “RESET” is set to OFF, the menu even after being turned OFF. The “RESET” function can now be used as a shortcut in the menu.

Face Detection function

Take portrait and group photos with confidence.

With Face Detection function, focus on the subject you want to be even more beautiful. The focus, exposure and white balance are automatically adjusted.

Built-in Flash

Super Intelligent Flash

The flash can automatically adjust the output intensity to the subject with the exposure compensation adjusted with the brightness, setting the appropriate light intensity that suits the subject, and performing flash shooting in low light environment. When the flash lamp is lit, you are knitting your eyes on the flash lamp to check the exposure intensity correctly.

Focus Peak Highlight

Handy assistance for more accurate manual focusing.

The highlighted outline of high contrast areas of the subject provide required or you are shooting with the lens hood attached, you can use a separately sold TTL flash. The Advanced Filter mode offers a choice of 12 different filters. Partial Color filter lets you select from 6 colors (Red, Green, Yellow, Blue, Orange, and Purple) and you can preview the effect on the LCD screen before pressing the shutter.

Film Simulation

Impress with Fujifilm’s signature color expression with the X-E2’s Film Simulation function.

From the dramatic tones and vivid colors of Velvia to the distinctive color profile of ASTIA that can deliver natural skin tone and vibrant landscapes, this function features a combination of 14 different film simulation types. A simple description of each film profile is displayed for each selected mode.

X-E2 Evolution: Other Improvements to Explore

High precision AF with manual focusing (with sensitivity restrictions).

When selecting the AF area, the “MULTI” button features in the default position, and the “MULTI” button on the control panel can be selected when using the AE Lock when shooting with manual focusing is possible.

In-camera RAW Converter

Various Shooting Functions

Various Shooting Functions

Select “MULTIPLE EXPOSURE” with the DRIVE button.

When using the multiple exposure function, set the camera’s shutter button and turn the dial or turn the front dial for exposure compensation. The multiple exposure frame-by-frame is saved as a single image without black border for editing and viewing the entire image.

Delete zoomed images during Playback

When viewing the image quality during Playback in Playback mode, zoomed images can be deleted without affecting the overall image quality.

X-E2 Evolution: Impact on Shooting & Playback Functions

X-E2 Evolution: Impact on Shooting & Playback Functions

Selected a Film Simulation mode for a distinctive quality of color. You can even create exposure compensation adjustments even before shooting. In addition to enhanced manual exposure compensation and sharpness, the X-E2 can switch from A mode to M mode and notice the quality improvement in higher image quality modes.

Enhanced Auto Focus Performance

Experience the leap in AF tracking performance while shooting movies. In addition to improved speed, gained accuracy and +Post Focus Review (40 seconds of post-focusing review) for optimal ease of viewing and provided a unique new function. The position of the focus target mark can be seen in real time (Mini Focus), and combined with the AF area selection modes that can be set in advance (14 types Continuous Shotgun Mode are auto focus target selectable).

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**X-E2 Specifications**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Model Name</strong></td>
<td>FUJIFILM X-E2</td>
</tr>
<tr>
<td><strong>Number of effective pixels</strong></td>
<td>16.7 million pixels</td>
</tr>
<tr>
<td><strong>Image sensor</strong></td>
<td>23.6mm x 15mm APS-C CMOS with X-Trans II mosaic with primary color filter. Total number of pixels: 16.7 million pixels.</td>
</tr>
<tr>
<td><strong>Sensor cleaning system</strong></td>
<td>Ultra sonic vibration</td>
</tr>
<tr>
<td><strong>Storage media</strong></td>
<td>SD memory card (SDHC memory card/SDXC memory card)</td>
</tr>
<tr>
<td><strong>File format</strong></td>
<td>JPEG (Exif Ver 2.3.4), RAW (NDF format), RAW+JPEG (Design for Camera file system compliant)</td>
</tr>
<tr>
<td><strong>Number of recorded pixels</strong></td>
<td>L: 4608 x 3072 (3:2) 3456 x 2304 (16:9) 2304 x 2304 (1:1)   M: 3456 x 2304 (3:2) 2496 x 1664 (16:9) 1664 x 1664 (1:1)   S: 2496 x 1664 (3:2) 1440 x 900 (16:9) 900 x 900 (1:1)   1:1 3264 x 3264</td>
</tr>
<tr>
<td><strong>Lens mount</strong></td>
<td>X Mount</td>
</tr>
<tr>
<td><strong>Sensitivity</strong></td>
<td>AUTO (Control area up to ISO 200-6400, Equivalent to ISO 3200-6400) (Standard Output Sensitivity) Extended output sensitivity: Equivalent to ISO 100-12800 and 25600</td>
</tr>
<tr>
<td><strong>Exposure control</strong></td>
<td>TTL 256-zone metering, Multi / Spot / Average</td>
</tr>
<tr>
<td><strong>Exposure mode</strong></td>
<td>Programmed AE, Shutter priority AE, Aperture priority AE, Manual exposure</td>
</tr>
<tr>
<td><strong>Autofocus</strong></td>
<td>- Phase Detection AF (Dual pixel CMOS AF, Single AF, Continuous AF, AF Micro Fine-Tuning)</td>
</tr>
<tr>
<td><strong>White balance</strong></td>
<td>Area (W/L/C-G-49 areas with x/y Values) editable size of AF frame: among 5 area.</td>
</tr>
<tr>
<td><strong>Self-timer</strong></td>
<td>10 sec. / 2 sec. delay</td>
</tr>
<tr>
<td><strong>Flash</strong></td>
<td>10sec. pop-up flash (Super Intelligent Flash) Guide number: approx. 7.0 (ISO 200m)</td>
</tr>
</tbody>
</table>

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**Flash modes**

- Red-eye removal OFF
- Auto: Forced Flash Off / Sync/Synchro-curtain Synchronized
- Red-eye reduction: Auto / Red-eye Reduction / Force Flash
- Red-eye reduction / Auto / Synchro-curtain Synchronized
- Red-eye reduction / Auto / Force Flash
- Red-eye removal is active when a Face Detection is set to ON.

**White balance**

- Auto, Preset White Balance, Daylight, Cloudy, Shade, Fluorescent Light, Fluorescent Light 2, Fluorescent Light 3, Fluorescent Light 4, Incandescent Light, Flash, Custom White Balance 1-6, Color temperature (2900K - 10000K)

**Exposure Compensation**

- +4EV to -4EV

**Exposure control**

- Programmed AE, Shutter priority AE, Aperture priority AE, Manual exposure

**Shutter**

- Shutter speed: Bulb to 1/8000 sec.

**Screen size**

- X: 100.5cm (3.9 in.)

**Operating Temperature**

- 0°C - 40°C (32°F - 104°F)

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For more information, please visit our website: [http://fujifilm-x.com/x-e2/](http://fujifilm-x.com/x-e2/)