A Letter from the President - Fujifilm’s Corporate Social Responsibility

January 2013

On behalf of Fujifilm, I wanted to take this opportunity to let you know about Fujifilm’s corporate commitment to social responsibility. At Fujifilm, we seek to help people lead healthy and fulfilling lives and contribute to the creation of a sustainable society, by integrating our leading-edge, proprietary technologies.

Our mission is to significantly contribute to the realization of a society in which all people across the world can lead lives that are abundant in spiritual – as well as material – wealth, with a sense of fulfillment and satisfaction. We are committed to fulfilling our corporate social responsibilities (CSR) by continuing to meet the requests and expectations of society through our business.

Our company contributes to society through its business operations, and we actively involve ourselves in local communities. We pursue activities that contribute to the sustainable development of society. While Fujifilm primarily focuses its efforts and support on the fields of research and education; culture, the arts and sports; health; and environmental conservation; we ultimately are committed to enhancing the quality of life for people worldwide.

To find out more about Fujifilm’s efforts, please go to: https://www.fujifilmusa.com/about/sustainability/index.html

Sincerely,

Kaz Yamamura
President
FUJIFILM Holdings America Corporation